

## **BILL PEARSON - CV**

PO Box 377  
Hall ACT 2618  
Phone: 0419 489 606  
Email: bill@hallstudio.com.au  
Web: www.hallstudio.com.au

### **Employment History**

1968 – 1977 Cartographic Draftsperson – Bureau of Mineral Resources  
1978 – 1983 Graphic Designer - Australian National Parks and Wildlife Service  
1984 – 2004 Graphic Designer - Design One Solutions (Self employed)  
2004 – 2007 Part-time Teacher - Canberra Institute of Technology  
Freelance Graphic Designer  
2007 – 2008 Part-time Tutor - University of Canberra  
2009 – present Freelance Graphic Designer

### **Qualifications**

1972 Cartographic Certificate  
1990 Diploma - Design Institute of Australia  
2003 IPAA Online Annual Report Assessor  
2004 Certificate IV - Assessment and Workplace Training  
2007 University of Canberra CELTS - Certificate

### **Professional organisations involved with include**

The Australian Graphic Design Association (National Vice-President and ACT President (1997 – 2003)  
ACT Cultural Council (Member 1998 – 1999)  
Canberra Region Graphic Arts Awards (CRGAA) (Chairman 2001 – 2003, 2005)

### **Industry achievements**

Telstra Small Business Award (Winner 1995)  
CRGAA Innovative Work Practice Award (1997)  
Canberra Region Graphic Arts Honour Award (2003)

### **Community involvements**

The Rotary Club of Hall (Member and Past President)

### **Design and Art Production Experience**

Books, Annual Reports, Government Reports, Brochures and Posters  
Interpretive signage  
Training

### **Referees**

Chris Gray – 0411 725 867  
Spincreative Design

Jennifer Prosser – 02 6288 8675  
Design Emergency